5th INTERNATIONAL CHOICE MODELLING CONFERENCE
CAPE TOWN
3-5 APRIL 2017
Dear delegates

It is a great honour and pleasure to welcome you to the city of Cape Town for the fifth International Choice Modelling Conference hosted by the University of Cape Town and co-organised with the Choice Modelling Centre of the University of Leeds. I believe this is the first conference of its kind in Africa.

Congratulations!

As a mathematics education researcher I am intrigued by the field of choice modelling as it interfaces psychology, mathematics and economics and is applied to areas as diverse as health sciences, marketing, food sciences and transport. An excellent field to show power and beauty of mathematics!

As the Deputy Vice Chancellor of Research and Internationalisation of the University of Cape Town, I am glad to see that almost 200 professionals chose to discuss advances in this important field in South Africa’s mother city. The University of Cape Town prides itself on being a research-intensive university both globally (through the International Alliance of Research Universities and the World Universities Network) as well as in Africa as founding member of the African Research Universities Alliance. A high level research gathering like yours will strengthen the ties between UCT and the world and between various members of these alliances who have come to this meeting as well, for which I am grateful.

Choice modelling is perhaps not as well-known and widely used in South Africa, or Africa for that matter, as one would expect or hope. Why is this the case? Is attention to this field in tertiary education lacking or is it particularly difficult to collect data and estimate models with African data or does poverty play a role? I am glad to see that the conference programme has these questions for discussions on the agenda through key-notes, parallel sessions and workshops and I hope that this will lead to a greater interest in choice modelling in Africa in the years to come.

I am sorry that I cannot be there to welcome you in person as I am on a university business trip to The Netherlands at the time of the conference.

I wish you all a wonderful conference and a pleasant time in our beautiful city!

Professor Mamokgethi Phakeng
Deputy Vice-Chancellor of the University of Cape Town

Cape Town, 28 February 2017
Dear friends

It is my great honour to welcome you to the fifth International Choice Modelling Conference on behalf of the entire steering committee of the conference series.

Africa is the fourth continent visited by ICMC, after two conferences in the UK (2009 and 2011), one in Sydney (2013), and the most recent one in Austin, Texas (2015). Bringing the conference to Africa was seen by some as a risk, after playing it safe with well-established sites and hosts for the first four conferences.

However, it was a risk that the steering committee was willing to take in its continual quest to make ICMC a truly global conference which breaks down barriers between researchers and practitioners from different countries and different disciplines.

I am delighted to see that this was a risk worth taking and to say that this event has already exceeded all our expectations before it even starts. We received more submissions than for any of the previous four conferences, and, with a similar rejection rate, have the largest number of presentations at any ICMC. No doubt the allure of a holiday at the Southern tip of Africa played a role for some, but this is a great success nonetheless.

At the time of writing this, the number of registered delegates has already passed that of the 2011 Leeds conference, which had been our biggest event so far. And this is without access to a large pool of local delegates, which had been the case for the first four conferences. Delegates so far come from 26 different countries, when our most diverse ICMC until now reached 22. If it hadn’t been for Trump’s executive orders, at least two other countries would have been added to the list.

Let me return to the theme of diversity. As already highlighted above, a key aim of ICMC is to provide a forum for collaboration between the many different fields in which choice modelling is a key analytic technique. With this in mind, we have again purposefully sought to avoid clustering papers by field of research. The methodological papers should be of interest to delegates from across disciplines. But the same goes for applied work. Many of us have gained crucial insights and developed new ideas by listening to presentations from outside our area. I thus encourage the transport folks to go listen to talks about organ donation, the environmental economists to attend papers on route choice, and the health economists to hear about how bears move around Sweden.

While some of you have visited South Africa before, I know that for many of you, this is your first time, and I hope you enjoy your visit. But we do not just want to bring the conference to Africa and then pack up shop and leave. While we bask in the luxury of this wonderful conference venue, we should not forget that many people in Africa face major issues on a daily basis, and that there are also threats to its amazing wildlife. We want to make a lasting impact and believe that choice modelling can at least make a small contribution to helping with these problems. I was thus especially delighted to see 23 papers with an African context, meaning that we have a special Africa stream running through almost the entire event.

When I started this conference series together with Andrew Daly in Harrogate in North Yorkshire in 2009, we never imagined that it would lead to such a successful series. You have all contributed to this and are doing a service to your field of research. The Cape Town conference is also the first ICMC without Andrew, who is about to retire. Luckily for the field, retirement does not imply leaving choice modelling behind, and Andrew appears multiple times in the programme. To reflect his contributions to the field and his role in setting up this conference series, we are also starting an ICMC award for the most innovative application in choice modelling, named in his honour.

Finally, I would like to express my gratitude to Mark and Hazinei. They took on the task of organising this conference with a level of enthusiasm I have rarely seen, worked tirelessly over the last two years, and have put together what I believe will be an amazing conference.

So a big welcome back to the many of you have attended previous ICMC conferences, and a very special welcome on board to new attendees.

Stephane Hess
Chair of the ICMC steering committee
Dear colleagues,

We are proud to be the hosts of the 5th International Choice Modelling Conference, having the opportunity to share our beautiful city with you and to bring the intriguing world of choice modelling to Africa.

Cape Town, a city that has seen one of the most dramatic stories of our time, is now transforming into a vibrant, diverse, creative and innovative city, surrounded by stunning flora and fauna. Yet many people still live in despair and wonder what freedom and democracy have brought them. It is against this context of hope and despair that we are organizing this ICMC.

We hope that this edition of the ICMC, besides advancing choice modelling, will shed light on how choice modelling can contribute to improving living conditions in Africa (from protecting natural resources to contributing to transformation of societies). Above all, we hope that the conference will inspire to bring the field forward, to bridge the divide between disciplines and of course to have a good time among friends.

Have a wonderful time!

Mark Zuidegeest, Hazvinei Tsitsi Tamuka Moyo, Stephane Hess

Local organising committee statement

Welcome
Wamkelekele
Welkom
to ICMC 2017!

SUNDAY 2 APRIL 4PM - 6 PM
ARRIVAL REGISTRATION AND
WELCOME COCKTAIL PARTY

INTRODUCING vocalist Sange Neliswa Mxunyelwa also known as Sange.M with her charismatic voice will entertain us for the cocktail event.

WITH
Pamela Lunguza- Shakers
Ntombovuyo Lubala- Shakers
Sbulele Hakaza-Shakers

Summerhouse
Conference Ground Floor Vineyard Hotel
NICK HANLEY
Nick Hanley is a Professor of Environmental Economics at the University of St Andrews, Scotland. His research interests are environmental valuation, cost benefit analysis, economics of sustainable development, agricultural economics; the economics of renewable energy; ecological-economic modelling; the economics of invasive species, pests and diseases; marine and coastal economics; and the ecosystem services approach to management of natural resources. He is an honorary professor at the universities of Waikato (New Zealand) and Stirling (UK). He undertook his first contingent valuation study in 1984 and his first choice experiment study in 1997. He is co-author of a textbook in environmental cost-benefit analysis with Edward Barbier, and co-author on the forthcoming guidelines for stated preference studies in policy analysis (Johnston et al, JAERE, 2017).

Presentation Description: Choice modelling and nature conservation
Professor Hanley will present on the ways in which choice modelling can be used to provide insights into the design of conservation policy, in both the developing and developed countries. There are three issues of interest (i) understanding the demand and supply of illegal animal products, such as ivory; (ii) how to mobilise wildlife tourism to improve conservation and local livelihoods; and (iii) how people’s knowledge and awareness of conservation affects their willingness to support pre-environment actions. Examples are drawn from Africa, South East Asia and Northern Europe.

ERIK DU PLESSIS
Erik du Plessis is the Chairman of Millward Brown South Africa. Millward Brown is one of the world’s leading research agencies and has expertise in effective advertising, marketing communications, media and brand equity research. Erik worked as a market analyst, researcher and brand manager before joining BBDO advertising as Media Director and Research Director. He then went on to start his own company, Impact Information, which became Millward Brown in 2001. During his career, Erik has consulted with nearly every major company in South Africa on brand management, research, advertising strategy and media planning. He was a visiting Professor at the Copenhagen Business School teaching neuromarketing from 2007-09.

Erik is the author of The Advertised Mind which won the coveted WPP Atticus Grand Prix Award in 2005 for original published thought chosen from 450 entries. In 2011 his book, The Branded Mind was released. The book focuses on how people think about brands. It investigates developments in neuroscience and neuromarketing, and how brain science can contribute to marketing and brand-building strategies.

In addition Erik’s papers have been published in Harvard Business Review, AdMap, Journal of Advertising Research. He has won several awards and has addressed conferences in South Africa, USA, Mexico, Ireland, Europe, Australia, Pakistan, Mauritius, Singapore, India.

Presentation Description: What marketers learned from neuroscientists about consumer choices
Erik will discuss what marketing science has learned from neuroscience over the past decade. He will touch on: neuromarketing; what neuroscientists have learned about the brain in the past decade and how this applies to marketing; how advertising and brands are stored in memory, the modern view of the role of emotion in survival and decision making, how attention, emotion and memory relate to the New Media and will conclude on brand Feelings and Mood, specifically regarding how, in marketing, mood is more important than emotion.

MICHEL BLIEMER
Since 2012, Michiel Bliemer is Professor of Transport Planning & Modelling at the Institute of Transport and Logistics Studies at the University of Sydney Business School.
After obtaining a Masters’ degree in Econometrics (cum laude) at the University of Groningen, Michiel was awarded a PhD degree in traffic engineering in 2001 by Delft University of Technology in the Netherlands. While his PhD research focussed on traffic modelling and simulation, in 2003 he started a close collaboration with John Rose in Sydney and became interested in discrete choice methods, in particular stated choice experiments. This successful collaboration led to many methodological contributions on the topics of generating efficient experimental designs for various discrete choice models, calculating required sample sizes, and creating sensible choice tasks, applied in various contexts such as transport, health, and environmental economics.
Michiel has edited two books, published 80 papers as articles in journals and books, and presented over 150 papers at conferences. Further, Michiel is one of the co-developers of the Ngene software for generating experimental designs for stated choice surveys, and teaches in the annual 5-day courses on Discrete Choice Analysis and Experimental Design in Sydney (with David Hensher, Bill Greene, and Andrew Collins) and London (with Stephane Hess).

Presentation Description: Stated Choice Experiments: Do’s and Don’ts
Stated choice experiments (SCEs) are often used to obtain willingness-to-pay estimates or market shares in cases where certain choice alternatives, attributes, or attribute levels are not yet available in the current markets. While stated choice data has many advantages with respect to revealed choice data, it is also important to design SCEs with care in order to avoid choice tasks that are not behaviourally sensible or that are otherwise problematic. The presentation will give an overview of the do’s and don’ts in stated choice experiments, with a specific focus on the meaning of efficiency, the importance of using appropriate prior parameter values, the role of behavioural constraints, the calculation of sample size, the consequence of strictly dominant alternatives, and a discussion on the ways to reduce choice task complexity.

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Session 3.4 Social Influence


Session 3.5 Stress and Personality


Session 3.6 Company and Shopper Decisions


Session 3.7 Energy


WORKSHOPS

**CAMPION 1: Best-Practices for Estimating Advanced Choice Models Based on Large Data**

**Chairs:** Thijs Dekker, Sander van Cranenburgh, Ricardo Daziano, Bilal Farooq, Mauricio Sarrias

**Background:** Recent technological advances have led to a surge in the amount of data that is being collected. These new revealed preference data sources are widely believed to hold the key to solving numerous societal problems. As a result, choice models are increasingly faced with very large data sets.

**Objectives:**

This workshop aims to bring together and share the current knowledge and best practices on estimation of advanced discrete choice models based on large choice data. The workshop will address practical questions, such as what software packages perform well with large data sets. It will also explore to what extent does multi-core cluster computing provide a solution? How to deal with memory constraints? As well as more methodologically-oriented approaches to deal with large data, such as data sampling.

**Workshop format:**

The workshop will feature four talks, each setting the scene for one aspect of large data. As sharing knowledge and experiences is the principle objective of the workshop, we aim for active involvement in discussions by all participants.

**For more information please email:**

Sander van Cranenburgh (s.vancranenburgh@luleaf.nl)

**CAMPION 3: Methodological and Practical Issues in Valuing Time and Perception in Africa**

**Chairs:** Peter Davidson, David Hensher, Collins Teye Helen Porter

**Objective:**

This workshop is to bring together academics, practitioners, and decision-makers from across Africa, who have been, and are involved in estimating African values of time and perceptions, particularly of new and existing types of transport.

**Description:**

There is a great deal of interest among policy makers in building roads and infrastructure using tolling and Public Private Partnerships. The viability of these hinges on the revenue forecasts which in turn depends heavily on the values of time and the perceptions of the new infrastructure. Academic and practitioners are tasked with producing robust values of time. However, Africa is different and this presents methodological challenges which have not hitherto been addressed by conventional values of time studies.

Drawing on more than 10 stated and revealed preference case studies in Africa as well as the experiences of academics and other practitioners in Africa this workshop intends to discuss the following questions/Issues:

**Questions/Issues for Discussion**

1. Is people’s decision making behaviour different in Africa?
2. What is different about the value of time and perception in Africa?
3. What are the challenges in designing surveys and collecting data, especially choice related data such as SP experiments and the implications for all the above on survey methods?

This workshop addresses some of the most burning issues for Africa in transport, willingness-to-pay and perception are probably the most burning issues that should be addressed.
TERRACE 1+2: MODELING AND ANALYTICS IN A NEW CHOICE DATA LANDSCAPE
CHAIR: Chandra Bhat
OBJECTIVE:
The objective of this workshop is to bring together academics and practitioners to share research on consumer choice analysis within a new landscape of multiple and diverse data sources. Participants will learn as well as contribute to analytic methods within this new data paradigm and environment.
DESCRIPTION:
This workshop will focus on a new data landscape in which a whole host of passive and active data collection efforts can inform choice modeling. The key issue is how to deal with such voluminous and diverse amounts of available consumer data and translate the data into usable information for near-real time operational purposes as well as for longer-term planning and targeting purposes. Such choice modeling and predictive analytics to translate data into information requires the ability to deal with data that may be from multiple sources, highly noisy, heterogeneous, and high-dimensional with complex interdependencies. On the last of these, the joint modeling of choice data with mixed types of dependent variables (including ordered- response or ordinal variables, unordered-response or nominal variables, count variables, and continuous variables) is a tricky problem. The workshop will discuss the exciting possibilities, some investigative and predictive analytics pathways forward in terms of methods, and the research challenges in the emerging landscape of data science applications for the choice analyst field. Recent approaches that exploit the composite marginal likelihood inference approach and similar other techniques in the context of multi-dimensional heterogeneous data modeling will be discussed. Selected presentations at the front end will kick-start workshop discussions.

QUESTIONS/ISSUES FOR DISCUSSION:
1. What is different about the new data landscape we live in, in the context of obtaining information on consumer characteristics, habits, attitudes, preferences, and actual choices? 2. What is the potential to fuse data from multiple data sources to extract useful information for consumer choice analysis? What may be some best approaches to "house" data from diverse sources, in ways that make it easy for data processing and compilation? 3. What techniques are "out there" to analyze mixed and multi-dimensional variables within a consumer choice modeling contest? 4. How best do we move forward from here?
WHAT WE WANT FROM YOU:
Please come prepared to discuss the challenges and the opportunities we have to enhance the current state-of-the-art and the state-of-the-practice in consumer choice analysis. We welcome researchers and practitioners from different disciplines to provide their perspectives and share experiences. This is intended to be an interactive and informal setting to forge a pathway forward for consumer choice modeling within a new data realm. We look forward to hearing what you have to say, and collectively mapping a way forward.

TERRACE 3+4: THE ART AND SCIENCE OF APPLYING STATED-PREFERENCES METHODS IN HEALTH
CHAIRS: John F P Bridges, Ellen Janssen, Ms Zhou
OBJECTIVE:
This workshop will provide participants with a detailed introduction to the appropriate use of stated-preferences methods in health. It will demonstrate how applying stated-stated-preference methods in health may be different – both in terms of research questions and research methods. This workshop will provide an overview of common methods and applications of stated-preference methods in health. It will also highlight good research practices for conducting and publishing healthcare studies. Case studies and hands on activities highlight how these methods can be used in regulatory benefit-risk analysis and to discuss criteria for assessing the validity and reliability of stated-preference methods.

AT THE COMPLETION OF THE WORKSHOP PARTICIPANTS WILL BE:
1. More aware of good research practices in guiding the design, development and execution of a studies that elicit stated preferences and/or priorities of patients and other stakeholders in medicine;
2. Able to describe the conceptual and empirical basis of different methods to elicit stated preferences in medicine.
3. Able to identify and describe the practical design and analytical issues involved in developing, implementing, and analyzing a preference survey instrument in order to obtain valid empirical estimates.

QUESTIONS/ISSUES FOR DISCUSSION:
• What characteristics define good research practices in the conduct of SP studies in health?
• What are the most desirable characteristics? What are the most actionable characteristics?
• What determines the validity of a stated-preference study applied in a health setting?
• What concepts need to be considered when examining validity?
• What gaps exist in determining the validity of a stated-preference study?
• What unique considerations need to be taken into account when applying stated-preference methods in health, as opposed to fields such as environment or transport?

WHAT WE WANT FROM YOU:
The workshop will be interactive and will count on the contribution of its participants. We are interested to hear from variety of perspectives to ensure a lively discussion that is informative for participants with a wide variety of experience in stated-preference methods and health.

WHO SHOULD ATTEND:
People involved or interested in the use of SP methods in healthcare applications should attend.

FOR MORE INFORMATION PLEASE EMAIL:
Ellen Janssen (ejanssen@jh.edu) or Ms Zhou (mzhou8@jh.edu)
TABLE MOUNTAIN
A trip up the Cableway is the easiest way up. TIP: Pre-book tickets online at www.tablemountain.net. There is a restaurant with cold beers on top. Easier walks are those around Rhodes Memorial just above UCT, in Newlands forest and up Lion’s Head. For more suggestions, go to www.hikingcapetown.co.za.

KIRSTENBOSCH BOTANICAL GARDENS
Close to the Vineyard hotel, the botanical gardens showcase the Cape Floral Kingdom, the smallest and most unique floral kingdom in the world. There are Tearooms and restaurants. Walk the tree-top canopy on the “Tree Snake” walkway and stroll along paths with spectacular views.

SIMON’S TOWN AND KALK BAY
are beautiful seaside towns full of little treasures and great views. Simon’s Town is also home to a large wild colony of African Penguins at Boulders Beach (part of Table Mountain National Park).

Kalk Bay is known for its fisherman’s harbour, vast selection of restaurants and stunning views.

HOUTBAY
or Cape of Good Hope is the most South Western Point of Africa (50 km from Newlands) and worth a visit. The area is rich and varied in flora & fauna; bushbuck, baboons, Cape mountain zebra and 250 species of birds and sea life. The Flying Dutchman Funicular transports visitors up to the lighthouse. Enjoy lunch with spectacular view at the Two Oceans Restaurant.

ROBBEN ISLAND
Dutch for “seal island.” It has been used as prison and a place where people were isolated, banished and exiled for nearly 400 years. More recent where former President of South Africa Nelson Mandela was imprisoned for 18 of the 27 years before the fall of apartheid.

www.robben-island.org.za

V&A WATERFRONT.
A destination of choice in Cape Town for restaurants, fashion stores, African art and souvenirs with beautiful views of the mountain and the sea. Boat trips on offer including trips to Robben Island.

HOP ON - HOP OFF BUS.
The Cape Town Sightseeing Bus offers several routes to explore Cape Town city and surrounds. With frequent buses & knowledgeable staff, its a great way to get around and enjoy the ride. www.citysightseeing.co.za/cape-town

THE BEACHES:
The Atlantic Ocean can be very cold, but Cape Town has some of the most scenic beaches in the world. Each offers its own vibe.

1. Muizenberg: surfing
2. Kalkbay
3. Boulders Beach Simonstown
4. Noordhoek: walk & horse riding
5. Houtbay
6. Camps Bay / Clifton
7. Bloubergstrand

CONSTANTIA VALLEY VINEYARDS
Constantia Valley and its surrounds is the oldest wine-producing region in the Southern Hemisphere spanning 300 years and boasts 8 award-winning wine estates with superb restaurants to enjoy a leisurely lunch. All within 10 km of The Vineyard hotel:
Groot Constantia www.grootconstantia.co.za
Klein Constantia www.kleinconstantia.com
Buitenverwachting www.buitenverwachting.com
Beau Constantia www.beauconstantia.com
Eagle’s Nest www.eaglenestwines.com
Constantia Uitsig www.uitzig.co.za
Cape Point Vineyards www.cpv.co.za
Steenberg www.steenbergfarm.com

CHAPMANS PEAK DRIVE
is a 9km toll road that winds its way between Noordhoek and Hout Bay on the Atlantic Coast. It is widely regarded as one of the most scenic stretches of road anywhere in the world.
GREAT EXPERIENCES

BREE STREET: A short Uber trip from the Vineyard hotel will land you in “Cape Town’s coolest restaurant strip”. Situated near the historic centre and CBD of Cape Town, Bree street has become the destination of choice for anyone hungry for a unique dining experience or thirsty for beers of all shapes and sizes. Here is a link to some reviews: http://www.eatout.co.za/article/bree-street-gourmet-zone/

LONG STREET: No list of things to do in Cape Town would be complete without the iconic Long Street. While Long Street can become a bit rough around the edges as the night wears on there are some great restaurants, bars and clubs all along this... well... long, street. Beerhouse on long for instance has 99 different beers on offer, while Mama Africa provides an African experience with authentic cuisine and a great bar. The Grand Daddy Hotel is the world’s only designer rooftop caravan park and is an excellent location for a cocktail. Be mindful of your valuables though, especially if you are having a late night out, unfortunately petty theft is a reality in South Africa and there are often reports of theft.

FIRST THURSDAYS: If you’re still around on Thursday 6th April, then you have an amazing opportunity to enjoy what has become a cultural highlight in Cape Town. On the first Thursday of every month, the art galleries in the centre of town open from about 5pm till very late, allowing for a rich evening exploring the city on foot. Restaurants and bars are all open too. Maps and other info at http://www.first-thursdays.co.za/

THE BISCUIT MILL: Mainly happening on Saturday mornings, this is a bustling warehouse type food experience. A huge variety of foods, beers, wines, etc. attract a vibrant crowd who sit at long trestle tables enjoying the fare or wander about. There’s also a market selling clothes, leather, shoes and the like as well as a chocolate factory.

FORESTER’S ARMS: It is one of the oldest pubs in South Africa on Newlands Avenue which has been going for so many years that parents take their children there to show them where they used to have a good time. There’s a warm old-fashioned pub/restaurant and a pleasant beer garden outside. Always a good atmosphere; walking distance from The Vineyard.

MONTEBELLO RESTAURANT: Set in the heart of Newlands’ trees, this is a lovely place to browse curios, have coffee or eat lunch.

HAZZ CAFÉ: For an excellent cup of coffee and vibey atmosphere, Hazz Café is on the corner of Kildare and Main Rd Newlands.

THE BRASS BELL: This picturesque restaurant is quite a long way from Newlands but it’s well worth the drive if you feel like splashing out. It’s situated right on the shoreline in Kalk Bay so the waves can sometimes crash beneath your window. They often have live music. If you have wheels, combine this with a drive to Simon’s Town and Boulders Beach to see penguins. Booking is a good idea on 021 788 5455/6.

THE CRYPT JAZZ RESTAURANT: For live jazz in the intimate setting of the old crypt of St George’s Cathedral in the centre of town. There is a cover charge and bring your own booze policy with a service charge. Booking essential on 021 683 4658.

OTHER USEFUL INFORMATION

Our public transport is not marvellous and though Cape Town is a safe city with a vibrant nightlife, use common sense to prevent opportunities to criminals; Do NOT hitch rides or grab a lift from a stranger. Wherever you are, be vigilant and don’t flash your bling.

MyCiti buses work well in some areas, especially the centre of town, though they don’t operate in the Southern Suburbs where the Vineyard is located. Go to www.myciti.org.za for routes, timetables etc.

Uber is the way to move around in Cape Town. Make sure to buy a local simcard, use your hotel’s WiFi or go roaming.

An regular and reliable taxi company that services the Southern Suburbs (Newlands area) is Cabco: 021 761 6216 / 021 761 6124 or ask the hotel to assist.

Ask for free WIFI in cafés.

Emergency numbers are: 10111 (Police), 10177 (Ambulance).
THANK YOU!

We would like to thank members of the academic committee and reviewers who helped with the review process. Thank you for being generous with your time given the amount of papers we received for the conference:

We would also like to thank Erica Groves our designer of all conference materials, Rowen Geswindt, Alvinhenyo Imuentinyan, Andrew Earl and our ushers who worked tirelessly behind the scenes to make sure that this conference goes on smoothly and that the delegates have a memorable experience. Thank you to all session chairs for managing time and initiating discussions. Furthermore we would like to thank Dennis Spaeth and Nicole Wagner of African Moments for organizing the logistics for delegates.

Lastly but not least, we would like to thank our sponsors, SANRAL and PTV Group for their unstinting financial support, including delegate support. Without you, this conference would not have been possible. Thank you for your generous contributions.

Vic Adamowicz
Sørøn Bøye Olsen
Cristian Angelo Guevara
Arne Risa Hole
Ayako Honda
Kirsten Howard
Harmen Oppewal
Nobuhito Sanko
Christo Venter
Pett Mariel
Romain Crastes dit Sourd
Jürgen Meyerhoff
Nick Hanley
Caspar Chorus

designed by erica.groves@yellowhatdesign.co.za